



**NU‘UANU ELEMENTARY SCHOOL
PCNC SPEAKER EVENT NIGHT**

**Thursday, March 10, 2016
5:30 P.M. - 7:30 P.M.
Nu‘uanu School Cafeteria**



A PCNC Family Engagement Activity (Parent Community Networking Center)

DIGITAL TATTOOS: REAL ETHICS IN A VIRTUAL WORLD

(Rated PG-13 for strong language and images)

Speaker: Arnold Laanui, JD, EdD, Special Agent, FBI

Emerging technologies like Web 2.0 and social networking sites have altered the ways we communicate and forever changed our ideas of privacy. Adolescents, teens and adults can benefit from a frank discussion about the characteristics of the Internet, emerging technologies, and the unintended consequences of their online behavior. "Digital Tattoos" looks at the culture of branding through a historic lens then examines how modern tools create permanent marks in virtual space. "Digital Tattoos" then identifies three characteristics of the internet and examines how these characteristics challenge our online ethical behavior in social networks.

NOTE: Some may consider content of this presentation to be "R-rated" due to adult language and images. Therefore, parents, faculty and administrators are advised that this presentation may not be acceptable for younger children.

After a 2 hour block of instruction, learners will be able to:

- 1) Identify three characteristics of the internet;
- 2) Define a "digital tattoo";
- 3) Explain how and why we "digitally brand" ourselves;
- 4) Explain how generational gaps contribute to a lack of mentorship for teen users of digital technology;
- 5) Explain why cyberbullying is worse than physical bullying;
- 6) Define the "Illusion of Anonymity"
- 7) Discuss contemporary issues relating to the Internet to include "selfies," "confession pages," "sexting," and online authenticity;
- 8) Identify top two issues facing teens and young adults online;
- 9) Identify the behavioral and environmental factors that contribute to "over exposure" on social networks.

Dr. Arnold Laanui has investigated, researched, lectured, and published on topics relevant to the digital frontier for nearly 20 years. Dr. Laanui is currently assigned to the FBI's Honolulu Division where he serves as a Program Coordinator and as a leading researcher within the FBI's Directorate of Intelligence. He holds the FBI's highest field instructor qualifications as an "FBI Advanced Instructor," "Cyber Advanced Instructor" and Adjunct Faculty member of the FBI Academy in Virginia.

Light refreshments will be available.

SPACE IS LIMITED - PLEASE RESPOND NO LATER THAN Monday, March 7, 2016
to Lori Yamada, Nu‘uanu School PCNC facilitator at lorikyamada@gmail.com

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DIGITAL TATTOOS: REAL ETHICS IN A VIRTUAL WORLD – Thursday, March 10, 2016

Parents' or Family Last Name: _____ Email: _____

No. of Adults attending: _____ No. of Children: _____

PLEASE RESPOND NO LATER THAN Monday, March 7, 2016 to Lori Yamada, PCNC, lorikyamada@gmail.com